



Lancaster Athletic Cheer

Sponsorship Letter

Dear Prospective Sponsor,

Thank you for your interest in being a sponsor of Lancaster Athletic Cheer. In this letter you will find information regarding sponsorship opportunities, as well as a brief description of our organization's programs and goals. Lancaster Athletic Cheer is a recreational level competitive cheerleading program based in Lancaster, PA. Our goal is for cheerleaders to balance academics and school based cheer with being part of a strong competitive program.

Competitive cheerleading requires many hours of training in stunts, dance, jumps, and gymnastic tumbling. Athletes must work together as a team to perform fast paced routines packed with high leveled skills, and they then perform these routines at both local and national level competitions. The cost of uniforms, choreography, competition fees, and practice space rental becomes expensive and is the responsibility of each individual athlete and her parents. Therefore, meeting our goals requires organizational fundraising, as well as sponsorship from the private sector.

If you choose to become a sponsor of Lancaster Athletic Cheer, you are investing in local athletes' futures and showing support of the community. Sponsors will receive a certificate of sponsorship and will also be listed on our organization's website and Facebook page. Thank you for considering sponsorship of these talented athletes! Should you have any questions, please feel free to contact us.

Sincerely,

Jodi Bard, Director (717-575-5745)

Heidi Swift, Assistant Director (717-799-3241)



Lancaster Athletic Cheer

Sponsorship Form

Company/Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Website: _____

Email: _____

Donation Amount: _____

Please make check payable to Lancaster Athletic Cheer and mail to:

LA Cheer

c/o Wendi Hostetler, Treasurer

24 Elizabeth Street

Landisville, PA 17538



Lancaster Athletic Cheer

Levels of Sponsorship

Level 1 - Thigh Stand – Minimum of \$25

Level 2 – Prep – Minimum of \$100

Level 3 – Extension – Minimum of \$250

Level 4 – Liberty – Minimum of \$500

Level 5 – Heel Stretch – Minimum of \$1,000

Other: _____